

# NCC Cable System Order

11744789

Order #	62356901
Syscode	8166
System Name	Spectrum/Wausau Interconnect, WI
Market	Wausau, WI

Flight Dates	10/24/16 - 11/06/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

Update Date	11/02/16
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	2
Total	\$2,300.00
Commission	\$345.00
Net Total	\$1,955.00
Total Spots	27
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GLMP
CPP	CPM

AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : R4: 11:02 MG. Dropped 2 spot. -\$150. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Minnesota @ Illinois	10/24/16	10/30/16	11:00	14:00						X		-	-	2	\$75.00	\$150.00	30	CFB 10/29
2	ESP2	Texas Tech @ TCU	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	R4-1x
3	ESP2	Tennessee @ South Carolina	10/24/16	10/30/16	18:15	21:15						X		-	-	2	\$75.00	\$150.00	30	CFB 10/29
4	ESP2	Washington State @ Oregon State	10/24/16	10/30/16	21:45	24:00						X		-	-	0	\$75.00	\$0.00	30	R4-1x
5	ESPN	Michigan @ Michigan State	10/24/16	10/30/16	11:00	14:00						X		-	-	3	\$75.00	\$225.00	30	CFB 10/29
6	ESPN	Northwestern @ Ohio State	10/24/16	10/30/16	14:30	17:30						X		-	-	3	\$75.00	\$225.00	30	CFB 10/29
7	FS1	Washington @ Utah	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	CFB 10/29
8	FS1	Kansas @ Oklahoma	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	CFB 10/29
9	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/24/16	10/30/16	00:30	24:00				X	X	X	X	-	-	10	\$71.00	\$710.00	30	CFB 10 spots
10	ESPN	Minnesota Vikings @ Chicago Bears	10/31/16	11/6/16	19:30	23:00			X					-	-	1	\$390.00	\$390.00	30	R2+1x MNF 10/31
11	FS1	Washington @ Utah	10/24/16	10/30/16	14:30	17:30						X		-	-	1	\$75.00	\$75.00	30	R2+1x CFB 10/29
12	FS1	Kansas @ Oklahoma	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$75.00	\$75.00	30	R2+1x CFB 10/29
13	FS1	Stanford @ Arizona	10/24/16	10/30/16	22:00	24:00						X		-	-	1	\$75.00	\$75.00	30	R2+1x CFB 10/29

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	26	1	0	0	0	0	0	0	0	0	0	0	27
AMT	\$1,910.00	\$390.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,300.00

SYSTEM APP: SALES ACCT Date Printed 11/02/16  
 62356901 | Wausau, WI | Spectrum/Wausau Interconnect, WI | 8166 |